

What Color Is Change?*

We are not all the same. We don't see things the same way.

We don't even see the same things.

It's not personal. It's personality.



Our brain interprets what is happening around us and within us based on the mental model it maintains of OUR world. We can't create significant sustained change without understanding and modifying our mental model.

Our personality or temperament is a key component of our mental model.

***What Color Is Change?** provides an overview of the primarily genetic basis of personality, introduces the concept of the three personal operating systems, and describes how neuroplasticity—the ability of **THE BRAIN** to change—can help **YOU** create change.*

Who Are You?

TEAL: the Narrator or Storyteller

GREEN: the Architect or Pathfinder

PURPLE: the Trickster or Innovator

Categorizing: Your Brain Makes You Do It • Typing and Stereotyping

The Story of You: Creating and Maintaining a Sense of Self • Nature and Nurture

Neuroplasticity • Personality • The Brain Is Not a Computer, but...

Teal Operating System • Green Operating System • Purple Operating System

Framework for a Complex Adaptive System